

ARTISTRY & IMAGINATION

IMAGIN

Imagin Citrus Gin

BRAND STORY:

In an ever evolving, fast paced world, people are faced with a constant grappling between historic events and future concerns within our lives. We find ourselves perpetually living in the past or worrying about the future and in it all, we miss the joys that lay in the present.

Imagin seeks to bring people and occasions together, in efforts to disrupt this cycle, by creating authentic moments in which people are able to live in the now and experience the fulfilment of embracing the present. Imagin aims to elevate experiences through a change in perception by encouraging people to “Imagin things differently” and therefore behave differently by living in the now.

Product description:

Double distilled & crafted with the finest quality hand selected botanicals, Imagin delivers a vibrant burst of zesty citrus fruits coupled with the rich juniper forward character of Classic London Dry Gin for a distinctively smooth taste.

Product variant:

Imagin Citrus Gin

Tasting notes:

A journey of flavour that begins with a well-balanced palate of the rich pepper notes and fruity sweet undertones, typical of Classic London Dry Gin, which then transitions into a vibrant citrus explosion, flourishing with fresh blood orange and grapefruit character.

Serving suggestions:

Enjoy Imagin Citrus Gin with Indian Tonic, garnished with a wedge of blood orange or grapefruit for a beautiful, crisp G&T experience.

Recommended shelf life:

Indefinite

Blend/Origin:

South Africa

Colour:

Vibrant Pink

%ABV/VOL:

35%

