NEW

HOOCH Blast

STRAWBERRY

Lit. Cool. Real. Sharp. Lekker. That is Hooch. Its for the one who is original, the fam that say what they want, do what they want, drink what they want. Its about showing attitude, being different, standing out, It's about being fresh and celebrating that with the freshness of Hooch everyday. Hooch is not for now now. It's for NOW.

THE PRODUCT

Hooch brings you new Hooch blast with a crisp new attitude. A strawberry flavoured spritzer made from a fruit -based ale, giving you a refreshing new take on South Africa's favourite ready-to-drink cooler.

FLAVOUR

Introducing our strawberry infused ale, expertly crafted with only the finest ingredients to deliver a taste experience that is both sweet and refreshing. This ale features a crisp and refreshing base that is perfectly balanced with the delicious taste of juicy strawberries. Conveniently packaged in ready-to-drink 275ml bottles.

SERVING SUGGESTION

Ice cold, in the bottle

ABV

4.5%

PACK CONFIGURATION

4x6x275ml

@HOOCHSA