

NEW LAUNCH



HOOCH *Howler*

Since 1997 Hooch has seen it all and stayed true, surviving trends and anti-trends big and small. Amidst the pretense of the current craft phenomenon, Hooch shines like a rainbow beacon. It's the brightly coloured beverage that isn't afraid to be itself...

NOW AVAILABLE in all NEW Hooch Howler, Hooch is back on the scene with a great tasting 750ml liqueur that you can **MIX, SHOOT & DASH**

THE PRODUCT

Hooch Howler Blueberry.

TASTE

Juicy, fruity blueberry notes with hints of sweet forest berries.

COLOUR

Clear but dense, ocean blue colour.

SERVING SUGGESTION

With Howler, you serve it YOUR WAY. Mix it with sparkling water to make your very own Hooch. Enjoy it as a fruity ice-cold shot or dash it into your favourite drink.

ABV
20%

SHELF LIFE
36+ MONTHS



BRING THE MIXA

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