



ORIGIN

The Patrón Spirits Company was an entrepreneurial passion founded in 1989 by Martin Crowley & John Paul DeJoria. The aim was simply perfect: to produce the world's finest ultra-premium tequila in the hills of Jalisco, Mexico.

COMPETITION

Don Julio, 1800 Tequila, Avion Tequila, Casamigos Tequila.

USP

- 100% Natural Ingredients
- Hand Crafted in small batches

SIGNATURE SERVES

PATRÓN SILVER

COCKTAILS:

Margarita, Paloma, Tequila Sunrise

BEST MIXER:

Tonic Water or Orange Juice

PATRÓN REPOSADO:

COCKTAILS:

Margarita, Paloma, Tequila Sunrise

SHOT:

Best enjoyed with Pineapple wedge

BEST MIXER:

Tonic Water or Orange Juice

PATRÓN AÑEJO:

COCKTAILS:

Old Fashioned & Whisky Sour

SHOT:

Best enjoyed with Pineapple wedge

LIQUID

PATRÓN SILVER

Unaged tequila.

Crystal Clear liquid with fruits and citrus notes, a smooth and sweet taste that is followed by a light pepper finish.

PATRÓN REPOSADO

Aged for minimum of two months.

Light amber liquid with notes of oakwood and fresh agave. The taste embodies fesh agave and oak, with additional notes of citrus and honey. The finish is light floral and vanilla notes. Aged for 3- 5 months

PATRÓN AÑEJO

Aged for a minimum of twelve months. The taste embodies oakwood, vanilla, raisins & honey. The finish is a delectable smoky caramel.



PRODUCT NAME		
PATRÓN SILVER TEQUILA (40% vol.)		
PRODUCT DESCRIPTION		
PATRÓN SILVER TEQUILA (12 x 750ml)		
PRODUCT DIMENSIONS (mm)		
Single Unit		
111,68 (L)	110.87 (W)	197,92 (H)
Case		
505 (L)	378 (W)	221 (H)
BARCODE		
Single Unit	721 733001 255	
Case	721 733201 259	
CONFIGURATIONS		
Case	Units Per Case	12
Unit Per Case	Cases Per Pallet	36
GROSS WEIGHT		
Single Unit	1,54 Kg	
Case	20,6 Kg	
PRICING	UNIT	CASE
List Price (excl 15% VAT)	R664.48	R7 973.74
List Price (incl 15% VAT)	R764.15	R9 169.80
RSP (UNIT)	R899	



PRODUCT NAME		
PATRÓN REPOSADO TEQUILA (40% vol.)		
PRODUCT DESCRIPTION		
PATRÓN REPOSADO TEQUILA (12 x 750ml)		
PRODUCT DIMENSIONS (mm)		
Single Unit		
111,68 (L)	110.87 (W)	198 (H)
Case		
505 (L)	378 (W)	221 (H)
BARCODE		
Single Unit	721 733000 159	
Case	721 733500 154	
CONFIGURATIONS		
Case	Units Per Case	12
Unit Per Case	Cases Per Pallet	36
GROSS WEIGHT		
Single Unit	1,54 Kg	
Case	20,6 Kg	
PRICING	UNIT	CASE
List Price (excl 15% VAT)	R8 86.22	R1 0 634.61
List Price (incl 15% VAT)	R1019.15	R12 229.80
RSP (UNIT)	R1199	



REPOSADO
TEQUILA
750 ML

PRODUCT NAME		
PATRÓN REPOSADO TEQUILA (40% vol.)		
PRODUCT DESCRIPTION		
PATRÓN REPOSADO TEQUILA (12 x 750ml)		
PRODUCT DIMENSIONS (mm)		
Single Unit		
111,68 (L)	110.87 (W)	202,69 (H)
Case		
505 (L)	378 (W)	221 (H)
BARCODE		
Single Unit	721 733500017	
Case	721 733500154	
CONFIGURATIONS		
Case	Units Per Case	12
Unit Per Case	Cases Per Pallet	36
GROSS WEIGHT		
Single Unit	1,54 Kg	
Case	20,6 Kg	
PRICING	UNIT	CASE
List Price (excl 15% VAT)	R12 408.52	R1 0 634.61
List Price (incl 15% VAT)	R14 269.80	R12 229.80
RSP (UNIT)	R1399	

