



**AWARD WINNING
KENTUCKY WHISKEY**

BORN IN 1860 AND CRAFTED BY JOHN HENRY “JACK” BEAM, EARLY TIMES PAYS TRIBUTE TO THE BOLD SPIRIT OF AMERICA’S FRONTIER DAYS. NAMED FOR THE TRADITIONAL METHODS OF MASHING GRAIN IN SMALL TUBS AND DISTILLING OVER OPEN FIRES, IT CAPTURES THE ESSENCE OF WHISKEY MADE THE OLD-FASHIONED WAY. TODAY, THE PROCESS MAY BE MORE PRECISE, BUT EVERY DROP STILL CARRIES THE SMOOTH, MELLOW FLAVOUR THAT DEFINED A TRUE AMERICAN ORIGINAL.

PRODUCT DESCRIPTION

EARLY TIMES AMERICAN BLENDED WHISKEY IS AGED IN OAK FOR A SMOOTH, BALANCED FLAVOUR THAT BLENDS BOLDNESS WITH REFINEMENT.

AROMA

WARM, INVITING NOSE WITH HINTS OF OAK, VANILLA, CARAMEL, AND LIGHT SPICE.

TASTE

SMOOTH AND FULL-BODIED, FEATURING SWEET CARAMEL, VANILLA, AND BOLD RYE SPICE.

FINISH

A LONG, SATISFYING FINISH WITH LINGERING OAK, LICORICE, AND COFFEE, BALANCED BY RYE SPICE.

SERVING SUGGESTION

ENJOY NEAT, ON THE ROCKS, OR IN A HIGHBALL WITH SODA WATER AND A SLICE OF LEMON.

ABV

40%

PACK CONFIGURATION

12 x 750ML

