

FIREWATER

Originally created in the mid-1980s by a Canadian bartender seeking warmth after a brutal snowstorm, Firewater, globally known as Fireball, has become a sensation. The Sazerac Company acquired it in 1989, renaming it "Fireball Cinnamon Whisky" in 2007. Today, it's the second largest spirit by volume and the #1 shooter brand in the USA, with 24 years of continuous global growth.

This whisky delivers a smooth taste with a fiery blast of red hot cinnamon.

SERVING SUGGESTIONS:

Enjoy it straight as an ice-cold shot or mix it with your favourite drink – Firewater spices up everything it touches!

ABV: 33% | SKU: 50ML, 750ML

